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ERI's Dual Input Side Mount FM Antenna Receives the Radio World 2004 "Cool Stuff" Award



Chandler, Indiana – On April 21, 2004, the innovative Dual Input Side Mount FM Antenna for IBOC applications, displayed at the 2004 National Association of Broadcasters Convention in Las Vegas, Nevada, received the "Cool Stuff" Award from Radio World, the newspaper for Radio Managers and Engineers.

According to Radio World Editor Paul J. McLane, the "Cool Stuff" Award means a product was selected among the many hundreds exhibited at the NAB2004 convention in Las Vegas by a panel of engineers and industry journalists as notable for its design, features, cost efficiency, and performance in serving radio users. It also means the product caused them to stop in the aisles and say, "Oh, cool!"

Tom Silliman, ERI's President and CEO, said, "This new antenna design is a significant technological advance that will speed the implementation and deployment of the IBOC digital broadcasting in the United States. This allows FM stations to implement simulcast operations without needing additional tower aperture and without requiring the use of high loss hybrid combiners or having to compensate for the loss of a circulator."

Radio World is published by IMAS Publishing of Falls Church, Va. For more information about the Radio World "Cool Stuff" Award, visit www.rwonline.com.

About ERI

Electronics Research is an engineering-oriented company that has manufactured state-of - the art commercial and telecommunications broadcast products since 1943. From our 165,000- square-foot facility in Chandler, Indiana, we offer innovative engineering, meticulous fabrication and unsurpassed customer satisfaction. Attention to these details makes ERI the standard by which others in the industry are measured.

ERI Products and Services include:

- UHF and VHF Television Broadcast Antennas
 - TRASAR® VHF and UHF Antennas
 - ALP Series UHF Antennas
 - UHF and VHF Panel Antennas
 - Batwing VHF Antennas
 - iBOX™ Digital Radio Systems
 - Single and Multi-Station FM antennas
 - ROTOTILLER® FM Antennas
 - Filters and Combiners
 - Rigid Coaxial Transmission Line
 - MACXLine®
 - Rectangular and Circular Waveguide
 - GUIDELine®
 - Guyed and Self-Supporting Towers
 - Grounding and Lightning Protection Products
 - Turnkey Installation Services
 - After-Sales Maintenance and Inspection Services
 - Structural Analysis
 - Tower Reinforcement regardless of tower origin
 - Tower Rescue and Repair Assistance
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