

# Bob Groome Appointed Radio Account Manager, Western Region for Electronics Research, Inc.

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**Chandler, Indiana – March 1, 2007** – ERI appointed Bob Groome to the newly created position of Radio Account Manager, Western Region for Electronics Research. Groome's responsibilities include sales of ERI's RF and Structural products to individual radio stations and radio group owners in the Western United States, including Alaska and Hawaii. "This increase in our radio sales team was made to improve our account coverage and provide a higher level of service to key accounts on the West Coast. The addition of a full time ERI employee, at an office in the Pacific time zone, will certainly make it more convenient for west coast customers to purchase and receive support for ERI manufactured antenna, transmission line, RF components, and structural products." said ERI Vice President of Sales and Marketing, Kinsley Jones. "Bob comes to us not only with significant experience representing broadcast equipment manufacturers but also has a wealth of broadcast engineering experience that will be invaluable to customers and to ERI."

Groome's office will be located in Sacramento and he can be contacted directly by telephone at +1 (916) 681-4969, by facsimile at +1 (413) 683-6907, or by e-mail at [bgroome@eriinc.com](mailto:bgroome@eriinc.com).



Bob Groome, Radio Account Manager -  
Western Region

This photo can be downloaded in hi-res  
from: [www.eriinc.com/photos/PR28000A\\_01.jpg](http://www.eriinc.com/photos/PR28000A_01.jpg) [3.75 MB].

## About Electronics Research, Inc.

Electronics Research has been a supplier of broadcast and telecommunications equipment since 1943. The company has focused on providing innovative antenna, structural, and transmission system products since the construction of its first tower for an experimental FM station, in that same year, W9EV in Glenwood, Indiana. ERI has continuously served the broadcast industry with a dedicated team of engineering professionals, supported by experienced and meticulous craftsman for product fabrication and dedicated project management to insure on time and on budget project delivery, installation, and commissioning.

Electronics Research corporate headquarters and main manufacturing facility is located in Chandler, Indiana. Our Midwest location provides the benefit of the most convenient, cost effective, product transportation to any part of North America. The ERI facility is located on 100 acres and will include a total of 210,000 square feet of indoor manufacturing, laboratory, and office space. The company takes full advantage of innovative technology, which includes the latest computer modeling, design, and drafting

tools; as well as the latest computer controlled machining and milling equipment. ERI's main manufacturing facility also includes an advanced acid cleaning facility and an in-house silver-plating operation. This high degree of vertical integration allows control of product quality at every step during fabrication and final assembly.

Near the main factory complex is ERI's 70-acre test range, capable of full-scale antenna/tower pattern measurements. The company has decades of research and experience at full scale testing and the company's unique blend of individual educated and trained in antenna and structural design result in systems that offer superior performance and reliability. The test range is equipped with the latest in computerized test equipment and also has the latest computer software to measure and predict antenna performance and coverage.

ERI also operates a 25,000 square foot facility for the design and manufacture of RF components and systems outside of Portland, Maine. This area of the country is a center of RF product design and manufacturing for a broad range of military, telecommunications, and broadcast applications.

This facility allows ERI access to the unique talent pool available in this area and the focus of this facility is to design and manufacture RF components including motorized coaxial and waveguide switches, NTSC and DTV television RF systems, channel and power combiners, filters, hybrid, directional couplers, and many other components used in television and radio transmission systems.

## For More Information Contact:

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